

# MEDIA KIT

2009 Comox Valley Chamber of Commerce Annual Community Awards



## **2009 Business of the Year**

*Sponsored by: Thrifty Foods*

### **Background information**

The Comox Valley Chamber of Commerce has been presenting the Business of the Year award since 1987 with the first recipient being Courtenay Toyota.

Criteria for nominations for Business of the Year are as follows: have a well established business, have shown outstanding achievements through the years, have the ability to create employment and generate income, demonstrate promotion of economic welfare, have a sound reputation for providing service to the Comox Valley, be community minded and have more than 10 employees.

The 2008 recipient of this award was Coastal Eyecare Centre

The Comox Valley Chamber of Commerce and Thrifty Foods are pleased to present the 2009 award to **Rehabilitation in Motion**

Rehabilitation in Motion (RIM) was established in the Comox Valley in 1996 and expanded into a 2<sup>nd</sup> Courtenay location in 2007. Another expansion is planned in our community in 2010. RIM's Campbell River clinic was awarded Best Small Business and Best Family Business by the Campbell River Chamber of Commerce. Their C.E.O. won an award for her outstanding contribution to the physiotherapy profession and recently completed a book on business for healthcare professionals. RIM annually supports and participates in the Comox Valley Half Marathon and Snow to Surf. They donate time and/or money to the Canadian Cystic Fibrosis Foundation; Comox Valley Food Bank; Comox Valley Head Injury Society; Comox Valley Lacrosse Association; Comox Valley Minor Hockey Association; United Way and Valley View Elementary School. RIM has recently partnered with Pacific Sport Vancouver Island supporting local athletes with monetary donations as well as being the physiotherapy provider for emerging Vancouver Island athletes. RIM is also a sponsor of Kiara Bisaro, our local Olympic hopeful in Mountain Biking. Growing year-after-year in spite of economic fluctuation, RIM currently employs over 13 full time employees in the Comox Valley with the creation of approximately 5 new positions yearly. RIM is dedicated to the prevention of injury, the restoration of health and the promotion of wellness. One of their community projects was undertaken with spectacular results. They partnered with the City of Courtenay's recreation department to participate in the prescription for health program. The program aim was to promote the benefits of a healthy lifestyle. Twenty individuals who had chronic illnesses and financial challenges were enrolled in the program with RIM staff and community partners. The RIM crew developed a goal to exceed each customer's expectations and their client satisfaction survey results indicate that they are achieving this goal. RIM strives to do more than remedy an injury or illness; they strive to contribute to the overall health and wellness of each individual and the community as a whole.

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