

MEDIA KIT

2009 Comox Valley Chamber of Commerce Annual Community Awards



2009 Heritage Recognition Award

Sponsored by: Vancouver Island InsuranceCentres

Background information

The Comox Valley Chamber of Commerce has been presenting the Heritage Recognition Award since 1993 with the first recipient being Farquharson Farms.

The Heritage Recognition Award recipient must be a business or organization that has operated continuously in the Comox Valley for the minimum of 25 years. Special consideration in this category is given to organizations or businesses that have contributed greatly to our community.

The 2008 recipient of this award was the *Courtenay & District Fish & Game Protective Association*.

The Comox Valley Chamber of Commerce and Vancouver Island InsuranceCentres are pleased to present the 2009 award to: **Comox Valley Exhibition – The Fall Fair**

Background

The Comox Valley Exhibition Fall Fair (CVEX) has produced this well attended community family agricultural event for 136 years. They have promoted, educated and celebrated Federal, provincial, Island and Comox Valley agricultural history, current trends and the economic impact it has. The Comox Valley Exhibition Fall Fair Association has always teamed up with other community organizations to help with education and awareness. The CVEX consists of volunteers who work year-round for no gain other than the personal satisfaction of staging the Comox Valley Fall Fair. The CVEX supports the community by through hiring non-profit organizations to help at the fair and by donating the use of equipment to non-profit organizations. Some of the organizations they have contributed to are the Courtenay Volunteer Fire Department, Comox Valley Ground Search & Rescue, Comox Valley Food Bank, Courtenay Paramedic Bike Squad, Comox Valley SPCA, Santa's Workshop, CV Therapeutic Riding, YANA, Earth Day, SalmonFest, the Cancer Society, VI MusicFest, Courtenay & District Fish and Game, North Island Border Collie Club, NVIHA and 4H. Over the years, while producing this fair, they have provided exposure, Gifts in Kind and a fundraising venue for many other Comox Valley non-profit groups. In 2009 CVEX gave back to the community \$35,000 through donations and gifts in kind.

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